



SPONSOR/EXHIBITOR/VENDOR APPLICATION

CONTACT INFORMATION:

Business or Organization: _____

Check one: Food/Retail/Service Business Service Agency Non-Profit Org

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (daytime) _____ (evening) _____

e-mail: _____ Website: _____

Types of Goods/Services: _____

All booths are outside. You are encouraged to bring a tent or cover for your booth. All vendors will receive two (2) passes, unless otherwise noted, all other participants will be required to pay for general admission. Sponsor/Donor deadline April 13th, 2012 so that the ad can be placed in the Space Coast Pride 2012 Program *NO EXCEPTIONS*

brought to you by



P O BOX 121732
MELBOURNE FL
32912

321-505-0077

The Living Room of Brevard, Inc. is a non-profit 501(c)3 organization.

Florida Department of Agriculture & Consumer Service Registration Number CH20294

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

<i>Exhibitor Classification</i>	<i># of spaces</i>	<i>@</i>	<i>Total</i>
Rainbow Sponsor - Includes a full-page ad in the front or back of the program, 20 ft x 20 ft exhibit space. 10 complimentary tickets, 10 complimentary t-shirts, your logo prominently featured at the very top of any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	2 Included	\$5000	
Platinum Sponsor - Includes a full-page ad inside the program, 10 ft x 10 ft exhibit space. 5 complimentary tickets, 5 complimentary t-shirts, your logo prominently featured above regular and golden sponsors on any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	1 Included	\$2500	
Golden Sponsor - Includes a half page ad inside the program, a 10 ft x 10 ft exhibit space near the entrance or in another location of your choice. 5 complimentary tickets, your logo prominently featured above regular sponsors on any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	1 Included	\$1000	
Bronze Sponsor - Includes a half page ad in program, a reserved 10'x 10' exhibit space and your logo featured in promotional materials (Banner's, T-shirts, etc).	1 included	\$500	
Sponsor - Includes a quarter page ad in program, a reserved 10 ft x 10ft exhibit space	1 Included	\$250	
Donor - 10 ft x 10ft exhibit space, business card sized program ad	1 Included	\$100	
THROUGH 12/31/2011 01/01/2012 TO 04/13/2012		\$125	
Food Vendor - exterior space for equipment as needed – please list on separate page . Tent or enclosure of some kind recommended. You must have Brevard licenses and insurance.		\$100	
THROUGH 12/31/2011 01/01/2012 TO 04/13/2012		\$125	
Retail or Service Business - 10 ft x 10ft exhibit space		\$50	
THROUGH 12/31/2011 01/01/2012 TO 04/13/2012		\$65	
CASHIERS/MONEY ORDERS ONLY 04/14/2012 TO 05/19/2012		\$80	
CASHIERS/MONEY ORDERS ONLY 05/20/2012 TO 05/27/2012		\$100	
Non-Profit Organization/Association - 10 ft x 10ft exhibit space		\$25	
TOTAL			



ADVERTISING ONLY APPLICATION
Offer not available after 4/13 deadline for ads

Advertisement in program only (no exhibitor space, tickets, or t shirts). All ads must be submitted in finished form, proper size and with the following specifications: CMKY, 300 dpi, PDF (preferred), high quality JPEG, TIFF

Ad sizes:

	Non-Bleed ads (do not go all the way to the page edge)		Bleed – keep critical content inside non-bleed dimensions	
	Width	Height	Width	Height
Full Page	4½	7½	5½	8½
½ Page horizontal	4½	3¾	5½	4¼
½ Page vertical	2¼	7½	2¾	8½
¼ Page horizontal	4½	1¾	5½	2¼
¼ Page vertical	2¼	3½	N/A	
Business Place	2	1		

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<i>Classification</i>	<i>Cost</i>	<i>Total</i>
Rainbow Sponsor- Includes a full-page ad in the front or back of the program, your logo prominently featured at the very top of any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	\$4500	
Platinum Sponsor- Includes a full-page ad inside the program, your logo prominently featured above regular and golden sponsors on any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	\$2250	
Golden Sponsor- Includes a half page ad inside the program, your logo prominently featured above regular sponsors on any promotional materials plus special recognition from the stage and a banner ad on our Pride Website.	\$800	
Bronze Sponsor- Includes a half page ad in program and your logo featured in promotional materials (Banner's, T-shirts, etc),	\$400	
Sponsor - Includes a quarter page ad in program	\$200	
Donor- Includes business card sized program ad		
	THROUGH 12/31/2011	\$75
	01/01/2012 TO 04/13/2012	\$100
TOTAL		



Lodging Partner Application

Offer not available after May 1 for inclusion in ads

Purpose of this relationship is to pay for advertising for Space Coast Pride to bring attendees in from out of the area by promoting lodging specials.

All lodging partner deals will be mentioned in all print and on line advertising for Space Coast Pride.

In order to qualify the property has to do two things:

1. Offer a room discount better than someone could get on line or through AAA, AARP, etc.
2. Provide money to be used for advertising

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<i>Classification</i>	<i>Cost</i>	<i>Total</i>
\$2,500 Lodging Partner <ul style="list-style-type: none"> • same as \$1000 level except with full page ad in program • designation as host hotel • be listed above all other hotels • banner on stage • 10'x10' exhibit space 	\$2500	
\$1000 Lodging Partner <ul style="list-style-type: none"> • same as \$500 except half page ad in program • listing before \$500 level hotels • preferred location of banner, not on stage • opportunity to sponsor Kids Zone or other NFP organization 	\$1000	
\$500 Lodging Partner <ul style="list-style-type: none"> • the promotion will be featured prominently as lodging partner in all advertising • includes banner in pavilion, not on stage • listing on lodging section on web site • quarter page ad in program 	\$500	
TOTAL		



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PAYMENT INFORMATION

- Please submit check or money order payable to **Space Coast Pride**. Returned checks are subject to a \$40 NSF fee, no exceptions.

Please return completed forms via US Mail to the address at left or in person to a committee member.

TERMS AND CONDITIONS

All organizations, vendors, donors and sponsors (hereinafter "vendor") agree to abide by the following terms and conditions for Space Coast Pride 2012

1. No tents, table skirts or linens will be provided.
2. Due to changing weather conditions, you may wish to bring a tent.
3. Electrical service is generally not available. Special power considerations must be approved by Space Coast Pride, attach your requirements to this application on a separate page.
4. No displays over eight (8) feet in height will be permitted without prior written approval. Attach your requirements to this application on a separate page.
5. Any material deemed inappropriate by Space Coast Pride will not be permitted to be sold or displayed at Pride 2012.
6. All vendors are required to setup between the hours of 9am and 11am on the day of the event (Sunday, May 27, 2012). Booths must be staffed between 12:00 noon and 6:00pm.
7. No vendor will be permitted to use any electronic sound, electronic amplification, or electronic musical devices at any booth without prior written approval.
8. Space Coast Pride 2012 will be held rain or shine. No refunds or transfers will be granted under any circumstance.
9. Any requests for application modifications or requests for variances of the terms and conditions contained herein must be presented to Space Coast Pride in writing by April 13, 2012. Variances and modifications will be granted or denied in writing at the sole discretion of Space Coast Pride.
10. The Living Room of Brevard, Inc and Space Coast Pride will not be responsible for the loss, theft or damage of any vendor's property during Pride 2012
11. In the event any vendor is not licensed to conduct business in the State of Florida, Brevard County and/or the City of Melbourne, vendor shall contact the appropriate agency for special event licensing requirements.
12. Space Coast Pride will not issue any refunds should Brevard County and/or the City of Melbourne prohibit any vendor from participating in Pride 2012 for failure to comply with the Code of Ordinances for Brevard County and/or the City of Melbourne.
13. Failure to comply with the above terms and conditions may result in expulsion or exclusion from Pride 2012 and forfeiture of any applications fees.
14. Vendors and sponsors will be given two (2) passes (or the quantity indicated in the Sponsorship Benefits Package) for the event. All other people must pay the general admission fee to enter the event, no exceptions. We limit the number of additional discounted passes because this is a fundraiser to support programs serving our community.

Vendors may not sell soda, juice, bottled water, or beer. ONLY food vendors may sell beverages. ONLY Space Coast Pride can sell alcohol.

By signing below, I confirm that I have read and agree to the "Terms and Conditions" listed on this page.

Signature: _____

Date: _____